



# 2021 • TIDEWATER TRADER • 2021 HUNT ISSUE 2021

ADVERTISER: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Personal Address: \_\_\_\_\_  
 Phone / Fax / Email: \_\_\_\_\_  
 Payment: \_\_\_\_\_  
Amount      Date      Check No.      Cash        Credit Card No.      Exp. Date

## TIDEWATER TRADER

813 High St., P.O. Box 412, Chestertown, MD 21620 • 410-778-1262 • 410-758-0039 • Fax 410-778-0381 • Billing 410-778-1262  
 www.tidewatertrader.com • info@tidewatertrader.com

Tidewater Trader, Inc.'s Hunt Issue is a special Once-A-Year Issue in Addition to the Weekly Publication

### SCHEDULE OF RATES FOR HUNT ISSUE ONLY

DESCRIPTION	DIMENSIONS	NON-PROFIT B/W*	NON-PROFIT COLOR*	B/W	COLOR
Full Back Page Color.....	9.75" wide x 12.5" tall	N/A.....	N/A	N/A.....	\$600.00
Full Page .....	9.75" wide x 12.5" tall	\$292.50* .....	\$392.50*	\$390.00.....	\$490.00
Half Page .....	9.75" wide x 6" tall	\$165.00* .....	\$240.00*	\$220.00.....	\$295.00
Quarter Page .....	4.75" wide x 6" tall	\$99.75* .....	N/A	\$133.00.....	N/A
Eighth Page .....	4.75" wide x 3" tall	\$56.25* .....	N/A	\$75.00.....	N/A

\*Non-profit rate is available to registered non-profit organizations

### CONTRACT WITH ADVERTISER

**SIZE**      Full Page      Back Page      Half Page *jr. vert.*      Quarter      Eighth *vert.*

**DATE**      11/2/21

**Timely submission required for ads needing design/production services.**

**Deadline for Color Ads is August 27, 2021.**

**Deadline for Black and White Ads is Thursday, September 9, 2021.**

Exact Size Camera Ready Digital PDF's Suggested - No Publisher files will be accepted.

**Allow additional time if ad creation services are required.** PDF's must be black and white (with the exception of color ads), with all fonts outlined and all artwork at 300 dpi. Multiple discretionary changes incur additional charges.

Submissions and changes after deadline are not guaranteed, but every effort will be made to accommodate them.

Advertiser's Signature X \_\_\_\_\_

Sales Representative \_\_\_\_\_

All display ads become property of Tidewater Trader, Inc. If the ad or any original artwork done by Tidewater Trader, Inc. is used in any other publication or medium, including flyers, not produced by the Tidewater Trader, Inc., a fee will be charged to the advertiser. If ads are produced by Tidewater Trader but not published in the paper, a fee will be charged for services rendered. Tidewater Trader is a weekly publication that covers Kent, Queen Anne's, and Cecil Counties in Maryland and lower New Castle County in Delaware. Printed Hunt Issue circulation is approximately 18,000; web statistics available upon request. Prices effective 2020.

**Payment Terms: Due upon receipt. Interest will be charged on all accounts 45 days in arrears at rate of 24% annually. Delinquent accounts with INVOICES over 60 days will be removed from publication until account is paid in full. \$30 Service Charge for all returned checks.**

Should circumstances necessitate that Tidewater Trader, Inc. take any account to collection, advertiser is responsible for any and all attorney's fees and court costs.

FOR OFFICE USE ONLY    PB    Q    CC    CCN    NP

**Notes/Instructions:**